## Chairman's Message 主席的話



lr C. S. Ho 何志誠工程師

Chairman of HKQAA 香港品質保證局主席

In recent years, influenced by climate change, extreme weather events have occurred frequently worldwide, causing serious damage to society and the economy. The Intergovernmental Panel on Climate Change's (IPCC) Sixth Assessment Report (AR6), released last year, increased the pressure on countries to propose measures to address climate change and make the transition to a low-carbon economy. Urgent global actions are needed, including achieving net zero emissions targets, promoting energy transition and implementing carbon trading systems. The consensus reached at the COP28 summit held at the end of last year reiterated the crucial role of green finance in supporting low-carbon economic transition.

Our nation places significant emphasis on achieving the United Nations SDGs and the "30-60" carbon target. The 14th Five-Year Plan has articulated the need to implement a green transformation of social and economic development, with a particular focus on green finance. According to the 2023 Policy Address and newly-released Budget 2024-2025, the HKSAR Government will intensify its decarbonisation efforts to achieve the goal of carbon neutrality before 2050. It will also strive to promote green and sustainable finance, encouraging related industries in the region to make use of Hong Kong's transition financing platform as they move towards decarbonisation.

As part of this trend, investors are increasingly focusing on the concept of sustainable development and its integration into decision-making and risk management. Forwardthinking organisations are incorporating environmental, social and governance (ESG) factors into their policies and operations to address climate and sustainable development challenges, meet regulatory requirements and stakeholder expectations, and seize opportunities in the business and financial markets. 近年,受氣候變化影響,全球極端天氣災害頻仍,對 社會經濟造成嚴重損害。政府間氣候變化專門委員會 (IPCC)去年發布的第六次評估報告提出,各國急需 採取措施,包括實現淨零排放目標、推動能源轉型等, 以應對氣候變化和實現低碳經濟轉型。去年年底舉行 的 COP28 高峰會也達成共識,再次強調綠色金融在 支持全球低碳經濟轉型的重要作用。

國家十分重視聯合國可持續發展目標和「30.60」雙碳 目標的落實,在「十四五」規劃提出推動社會經濟緣 色轉型,促進綠色金融發展。香港特區政府在2023年 施政報告及最新發表的財政預算案2024-2025中,也 表明將加緊各項減碳行動,務求在2050年前實現碳中 和,並致力推動綠色和可持續金融發展,鼓勵區內相關 行業利用香港的轉型融資平台逐步減碳。

在這趨勢下,投資者日益重視可持續發展理念,並將其 作為決策和風險管理的關鍵因素;富遠見的機構都將 環境、社會和管治(ESG)融入政策和營運之中,以應 對氣候和可持續發展的挑戰,滿足監管要求及持份者 期望,並把握商業和金融市場上的機遇。

香港品質保證局是香港政府於1989年成立的非牟利公 營機構,一直致力於推廣優質管理辦法,促進環境保 護、可持續發展和負責任投資。我們在2018年率先推出 「綠色金融認證計劃」,並於2021年進一步推出「綠色 和可持續金融認證計劃」,支持香港朝著國際綠色金融 中心的方向邁進。 Since its establishment by the Hong Kong Government as a non-profit public organisation in 1989, HKQAA has been promoting good management practices, environmental protection and responsible investment. To support Hong Kong's development as an international green finance centre, we took the lead in launching the Green Finance Certification Scheme in 2018, and expanded this in 2021 by introducing the Green and Sustainable Finance Certification Scheme.

We are delighted that the Scheme has received a positive response from the industry. Issuers have come from many different sectors including banking, real estate, public utilities, agriculture, culture, energy and manufacturing. Green and sustainable bonds issued by the HKSAR Government, the People's Government of Guangdong Province, the People's Government of Hainan Province and the Shenzhen Municipal People's Government, have also been certified by HKQAA. In 2022, the Certification Scheme received recognition as a High-end Quality Certification Level 2 Project supported by the Guangdong Administration of Market Regulation, and was categorised as an "excellent" example of International Collaboration on the Mutual Recognition of Quality Certification by China's State Administration for Market Regulation in 2023. These milestones highlight HKQAA's notable contribution to the development of sustainable finance, as well as our efforts in smoothing domestic and international economic flows.

HKQAA organised the Green and Sustainable Finance Awards again in 2023. The Awards aim to encourage organisations to promote green and sustainable finance, carbon neutrality, climate risk disclosure and ESG disclosure. Banks and financial service institutions from Hong Kong, mainland China and overseas were given awards for their efforts and contributions to sustainable development. This was the first time that units from Mainland local governments (Department of Finance of Guangdong Province, Department of Finance of Hainan Province and Shenzhen Finance Bureau), were given the "Outstanding Award for Green and Sustainable Bond Issuer".

I would like to extend my sincerest congratulations to all the recognised units and organisations. I hope that through this event, we can encourage more organisations to put the concept of sustainable development into practice. We are working hand in hand with various sectors to support Hong Kong's role as the regional hub for green and sustainable finance and promote the development of the green economy in the Greater Bay Area. The recently launched "ESG Connect Program" fosters different types of organisations to build an ESG ecosystem together, and encourages them to harness their strengths to contribute to the sustainable development of both industry and community.

Let's work together to build a green, prosperous and sustainable future!

我們十分高興計劃得到業界的踴躍參與,發行者來自 許多不同的行業,包括銀行、房地產、公共事業、農業、 文化發展業、能源和製造業等,而香港特區政府、廣東 省人民政府、海南省人民政府及深圳市人民政府近年 發行的綠色和可持續債券,也獲得本局的認證。此計劃 不但獲選為「2022年廣東省市場監督管理局支持的 高端品質認證二級項目」,更於2023年獲選為首批國 家市監局「質量認證『小而美』國際互認合作優秀案 例」,彰顯了本局支持可持續金融發展,助力雙循環暢 通的貢獻。

此外,我們在2023年再次舉辦「香港綠色和可持續金 融大獎」,以表揚及推動機構在綠色和可持續金融、碳 中和、氣候風險披露及 ESG 披露等方面作出努力和貢 獻,促進商界和社會整體的可持續發展。今年度不但有 來自香港、內地及海外的單位、企業、銀行及金融服務 機構獲嘉許,更首次有三個內地地方政府單位——廣 東省財政廳、海南省財政廳和深圳市財政局,獲嘉許為 「傑出綠色和可持續債券發行人」。

我謹此向所有獲嘉許的單位及機構致以最衷心的祝 賀,並期望通過此次活動鼓勵更多機構將可持續發展 理念付諸實踐。香港品質保證局亦攜手各界,努力支持 香港成為區內綠色和可持續金融中心,促進大灣區綠 色經濟發展,並鋭意透過近期啟動的「ESG Connect 計劃」,連結不同類型的機構,共建ESG生態圈,推動 業界發揮自身力量,為業界和社區的可持續發展作出 貢獻。

讓我們攜手,共同構建一個綠色、繁榮和可持續的未 來!



## Chief Executive Officer's Message 總裁的話



## Dr Michael P. H. Lam 林寶興博士

Chief Executive Officer of HKQAA 香港品質保證局總裁

Sustainable development has become a global topic of concern, receiving significant attention from both the business and financial sectors. According to a report published by Economist Impact last year, environmental, social and governance (ESG) factors have become increasingly important in both business strategy and investment. As investors increasingly demand sustainability measures, and regulatory bodies impose more requirements, businesses are recognising the importance of integrating sustainable practices into their operations to remain competitive and meet growing expectations.

As one of the leading conformity assessment bodies and standard setters in the Greater Bay Area, HKQAA has been committed to helping organisations improve their sustainability performance by providing assurance, technology transfer and knowledge sharing, ensuring that they remain aware of international trends. We actively participate in the development of international, national and industry standards. By contributing our research knowledge and experience to sustainability-related standards, we help enhance the overall performance of industries. Our expert has taken part in the development of ISO international standards for green debt instruments and sustainable finance. We have been invited to join expert drafting groups for national standards and to take part in developing the audit and certification requirements for occupational health and safety, anti-bribery and compliance management systems. We have also collaborated with the Shenzhen Administration for Market Regulation, the Ecology Environment Bureau of Shenzhen Municipality, Shenzhen Academy of Metrology & Quality Inspection and Shenzhen Institute of Standards and Technology to develop carbon footprint evaluation standards for the Greater Bay Area, aiming to foster a low-carbon economy in the region.

We conduct research related to sustainable development and responsible investment and have published books on the topic, such as *Corporate Social Responsibility in Hong Kong, Green Finance in Hong Kong*, and *Sustainable*  可持續發展已成為全球共同關注的課題,備受商界及金 融機構重視。「經濟學人影響力 (Economist Impact)」 去年發表報告指出,在商業戰略和投資決策中,對於環 境、社會和治理 (ESG)因素的考量正迅速增長。誠然, 隨著越來越多投資者要求採取可持續發展措施,監管機 構也提出了更多的相關要求,不少企業都意識到將可持 續發展策略納入其業務的重要性,以保持競爭力並滿足 持份者日益提高的期望。

香港品質保證局作為大灣區領先的合格評定機構和標 準制定者之一,多年來致力透過提供保證、技術轉移和 知識分享,推動企業提升可持續發展表現,走在國際趨 勢前端。我們積極參與國際、國家和行業標準的制定 工作,期望將研發所得的知識和經驗,貢獻於可持續發 展相關的通用標準上,以協助業界優化整體水平。本局 專家不但加入有關綠色債務工具及可持續發展金融的 ISO 技術委員會,直接參與制定相關的 ISO 國際標準, 亦獲邀參加國家標準起草專家小組,制定有關職業健康 安全、反賄賂及合規管理體系的審核和認證能力要求。 去年,我們聯同深圳市市場監督管理局、深圳市生態環 境局、深圳市標準技術研究院及深圳市計量質量檢測 研究院,制定大灣區的碳足跡評價標準,攜手促進區內 低碳經濟發展。

我們亦進行與可持續發展及負責任投資相關的研究,相 繼出版《企業社會責任在香港》、《綠色金融在香港》及 《可持續發展在香港》等書籍,向社會大眾提供有關可 持續發展的資訊,期望啓發更多的企業和投資者將可持 續發展理念付諸實踐。 *Development in Hong Kong.* These publications provide information on sustainable development with the hope of inspiring more companies and investors to take action.

Since 2001, we have been organising symposia and forums in the region. These events bring together international experts and industry leaders committed to exploring forward-looking sustainability strategies. Over the years, our flagship event has served as a platform for sharing professional knowledge and exemplary practices, as well as exploring cross-sectional cooperation opportunities.

Last year, we hosted an International Symposium titled "Sustainable Finance, ESG and Climate Resilience • Hong Kong 2023", which aimed to encourage financial and commercial organisations to adopt long-term sustainability strategies for managing risks and seizing opportunities. We believe that the Symposium will help encourage organisations to explore more strategic directions, further promoting sustainable development.

We were honoured to have Mr Christopher Hui, GBS, JP, Secretary for Financial Services and the Treasury of the Hong Kong Special Administrative Region, as the officiating guest, and Mr Chen Guohuang, Deputy Director-general of the Department of Finance of Guangdong Province, Ms Li Lei, Deputy Director-general of the Department of Finance of Hainan Province, and Ms Zhang Sufen, Deputy Directorgeneral of Shenzhen Finance Bureau, as special guests.

The Symposium had a number of prominent speakers including Ms Annette L Nazareth, Chair of the Integrity Counsel for the Voluntary Carbon Market; Dr Nigel Croft, Chair, ISO Joint Technical Coordination Group for Management System Standards; Mr Andy Ng, Chairman of Hong Kong General Chamber of Social Enterprises; Mr Danny Yeung, Co-Founder & Chief Executive Officer of Prenetics Limited; Ms Winnie Fan, Managing Director of Sustainable Finance (Corporate Banking) of Bank of China (Hong Kong); Ms Daphne Wat, Deputy Chief Executive / Alternate Chief Executive, China Construction Bank (Asia) Corporation Limited; Mr Johnny Wei, Head of Wholesale Banking of OCBC Bank (Hong Kong) Limited; Mr Mac Leung, Director, Sustainable Finance, Standard Chartered Bank; Mr Tadahiro Kaneko, Senior Assistant to Unit Heads of Global Banking & Wholesale Banking, Sumitomo Mitsui Banking Corporation; and Ms Taie Wang, Chief Sustainable & Emerging Business Officer, Hang Seng Indexes Company Limited.

We are grateful for the support of the Guangdong-Hong Kong-Macao Greater Bay Area Certification Alliance, which has helped with exchange and cooperation, as well as promoting a low-carbon economy in the region.

We will continue to collaborate with the business community, the financial sector and society to develop more forward-looking innovative services. Through knowledge sharing and technical exchange activities, we will encourage more organisations to enhance their knowledge, leverage their respective strengths and professional capabilities, and contribute together to a sustainable world. 此外,我們自 2001 年起,在區內舉行專題研討會和大 型論壇,雲集國際專家和行業領袖,鋭意提供一個互動 交流平台,共同探索具前瞻性的可持續發展策略。經過 多年的發展,專題研討會已經成為我們的旗艦活動,參 與者不但可以交流專業知識和實踐經驗,同時亦能開拓 更多跨界別協作機會。

2023年,我們舉辦了香港品質保證局國際專題研討會「 可持續金融、ESG 及氣候適應 • 香港2023」,旨在推 動金融和商業機構以長遠可持續發展策略,管理風險 和掌握機遇。我們十分榮幸邀得香港特別行政區財經 事務及庫務局局長許正宇先生,GBS,JP,擔任主禮嘉賓; 廣東省財政廳副廳長陳國煌先生、海南省財政廳副廳長 李鐳女士,以及深圳市財政局副局長張素芬女士擔任特 別嘉賓。

是次國際專題研討會的演講嘉賓陣容鼎盛,包括自願碳 市場誠信委員會主席Annette L. Nazareth女士、 國際 標準化組織質量管理體系標準聯合技術協調小組主席 倪國夫博士、香港社會企業總會會長吳宏增先生、 Prenetics Limitied創始人及行政總裁楊聖武先生、 中國銀行(香港)有限公司可持續業務發展總監(公司 金融)范頴如女士、中國建設銀行(亞洲)副行長 屈詠琴女士、華僑銀行香港企業銀行及金融機構 總經理韋耀先生、渣打銀行可持續金融部董事梁貴祥 先生、三井住友銀行Senior Assistant to Unit Heads of Global Banking & Wholesale Banking Mr Tadahiro Kaneko,以及恒生指數有限公司可持續及新興業務總 監王太阿女士。此外,大會邀得粵港澳大灣區認證聯盟 擔任支持單位,協力促進區內的交流合作,推廣低碳經 濟。我們相信這次研討會將有助於推動機構探索更多 策略性方向,進一步促進業界的可持續發展。

未來,我們將繼續配合商界、金融界和社會需要,開發 更多具前瞻性的嶄新服務,並透過知識分享和技術交流 活動,鼓勵更多機構增進知識,發揮各自優勢和專業能 力,一起為可持續發展的世界作出貢獻。

